



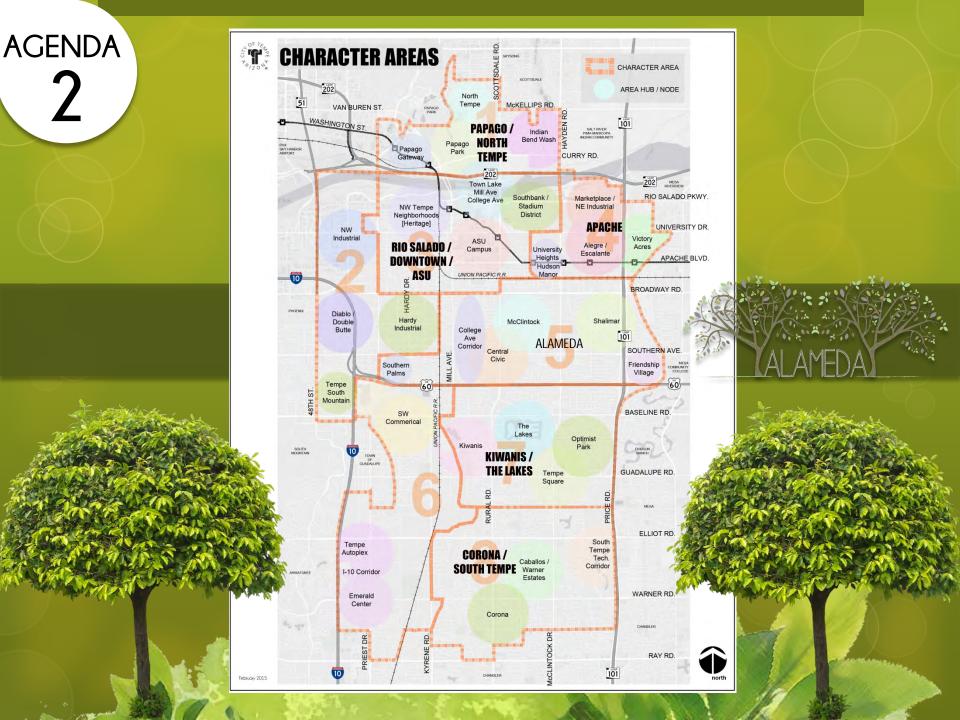


City of Tempe Public Meeting Ground Rules

- ✓ Follow the agenda
- ✓ Respect each other + the process
- ✓ Assume the best
- ✓ People will speak when recognized
- ✓ Listen to others and don't interrupt; one speaker at a time
- ✓ Show mutual respect; accept the fact there will be differences of opinion
- ✓ Share time so that all can participate
- ✓ Questions at the end

Placemaking Community Workshop #2

Tuesday, 25 August 2015 6 – 8 PM





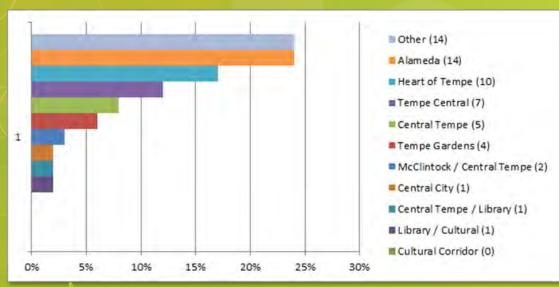
"Alameda" Word Origin [noun.]

- 1. Chiefly Southwestern U.S. a public walk shaded with trees.
 - 2. A boulevard, park, or public garden having such a walk.

CHARACTER AREA 5

VOTING RESULTS





"OTHER" VOTES:

Alameda / Central Tempe

Ciudad Tempe

College Central

House of Peace

McClintock / Broadway

McLiamar

Meyer Park School

Nello's Gardens

Orbit Home or Library / Cultural

Rooming House Central

Tempe Center

Tempe Central / Heart of the City

Tempe Central / McClintock



NEIGHBORHOODS / SCHOOLS / PARKS



2015 TIMELINE



FEBRUARY 18Preliminary Organizational + Planning Meeting





APRIL 18

1 PUBLIC KICK-OFF / WORKSHOP 1 Amenities + Gaps Workshop





AUGUST 25

WORKSHOP 2
Area Priorities / Placemaking





OCTOBER 28

3 WORKSHOP 3
Draft Plan Review



DECEMBER 4

Community Celebration / Final Plan Released



Wednesday, 18 February 2015 • 6 - 7:30 PM Tempe History Museum - Community Room • 809 E. Southern Avenue

PUBLIC COMMENTS

Character Areas 4 + 5 Preliminary Organizational + Planning Meeting

want committee to walk around Selleh Park lagoon; note poor conditions of path, shore and lake

Neighborhood Associations within Character Areas need to communicate with each other. How might this be accomplished?

When are the first Apache and Central City Character Areas Workshops? When is the Public Kick-off event?

I would like to propose an Apache corridor walkabout

Apache Eats Restaurant Crawl event highlights and celebrates the variety of international cuisine along Boulevard -- Wednesday, 25 February 6-9PM

Central City is a large area -- any thought given to breaking it down? I have concern that it's too broad and varied to all be one Character Area.

What are your student outreach plans? Also, what online options will you offer?

Phoenix used a MindMixer format, an online communication tool, with great success.

I use and recommend Next Door which allows your neighborhood to communicate online between meetings or for just keeping updated and informed.

What about the city-owned land along Apache? Planning of these parcels and transitions like Danelle Plaza? City could combine forces with a private property owner(s) to develop something.

Roots of low-water use trees created issues in Phoenix; street tree types will need to be made carefully selected consider tree wells, watering, etc.

Diversity within character areas is cause for celebration, this makes us unique.

How will you handle communication between meetings? [i.e. between April Public Kick-off and August workshop]

Shade and water are both essential. Need drinking fountains, public art, the soothing sounds and cooling effects of water. I know there are challenges with using water in public spaces but it is needed; the loss of the McClintock public pool and others is hard. Pools are different than splash pads. The heat is only growing, need comfortable conditions including shade and water to walk and bike.

What thought are you giving to historic designations in neighborhoods?

Going back to the vastness of Central City Character Area -- Post-war architecture is macro in scale. Are you open to the possibility of sub-character areas? College Avenue Corridor is distinct.

What about the smaller areas within Central City? Maybe we can identify distinct areas and highlight the assets and diversity of those?

Any thought to intermediate open houses or an open house format meetings?

What about the homeless community? Where are they fed and housed? What are the next steps once they have jobs?

Will this process provide the opportunity to address concentric circles around each light rail stop? [i.e. LRT Station Areas]

KJZZ (91.5 FM) has a placemaking series. Maybe you could piggyback with ASU researchers? Create some collaboration and synergy.

"Central City" name might bring up some non-desirable images for some people. Could there be alternatives?

Just wanted to reinforce and put in a plug for bike transportation -- both Broadway Rd, and Southern Ave, have issues. We need more bike lanes and bike parking.



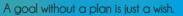












APRIL 18 WORKSHOP ACTIVITY



A. Business + Development





SCOPE OF WORK

DESIGN GUIDELINES

✓ Quality of design, walkability, bikeability, sustainability, connectivity, types of neighborhood goods and services desired, aging-in-place options

PLACEMAKING / SENSE OF PLACE

Opportunity for residents, workers, students, and businesses to define, enhance, preserve, celebrate their best

ROAD MAP / VISION

✓ Tempe City Council, Development Review Commission, Historic Preservation Commission, Neighborhood Grants Program, Neighborhood Advisory Commission, Municipal Arts Commission, Transportation Commission, etc.

QUALITATIVE ASPECTS OF SPACE

How a space feels, safety perceptions, shade, desirability, comfort, places to bring the kids or be a kid



QUALITY MATTERS

ASKING THE RIGHT QUESTIONS:

- What sets this area apart and makes it unique from other parts of Tempe or the Valley?
- O Does this area include the **types** of places, businesses, and infrastructure people look for when deciding where to live or invest?
- What should be preserved, enhanced, changed, added, or connected in a meaningful way?
- O Is this an area where one can be young and old; can one age-in-place here?
- O How can we provide a **vision** that enhances human health, options, prosperity, and our environment?
- O What design criteria can we put in place to improve the quality of projects and ultimately our community?
- O How will this plan carry out the vision of a "20-minute City" ratified by voters in GP2040?



OUTSIDE SCOPE OF WORK

Changes to a parcel's legal Land Use

General Plan 2040 ratified by voters (May 2014)



- Changes to a parcel's legal Zoning

 Zoning & Development Code covers Development Standards, Overlays, etc.
- Changes to Private Property Rights
 AZ Proposition 207 "Private Property Rights Protection Act" (November 2006)
- Rental vs. Owner for parcels zoned Multi-Family / Mixed-Use No legal control process
- Prohibiting specific brand-name businesses / retailers
 Against the law
- Residential / Commercial Code Compliance
 311 One Call To City Hall
 Online complaint form



PARKING LOT OF IDEAS

- We hear you
- ✓ We know this idea is important
- This idea is covered by a legal process, formal regulation, etc.
- We will record all written comments and communicate them to appropriate areas / elected officials
- Ensures we stay focused on Scope of Work / what we can achieve with a Character Area Plan



U.S. FEDERAL GOVERNMENT

STATE OF ARIZONA

Enabling Legislation, AZ Proposition 207

CITY ORDINANCE

Zoning & Development Code

CITY POLICY

General Plan 2040 [ratified by voters]

CITY GUIDELINES

Character Area Plans, Community Design Principles, Historic District Design Guidelines LAWS

POLICIES

GUIDELINES



GENERAL PLAN 2040

- Projected Land Use
- Projected Residential Density



ZONING + DEVELOPMENT CODE

- Zoning, allowable uses, setbacks, building height, etc.
- Historic "H" Overlay Districts



TRANSPORTATION OVERLAY DISTRICT [T.O.D.]

- LRT Station Area half-mile radius / platform proximity
- Allowable land uses; mixed-use requirement



PROJECT

SUBMITTAL

REVIEW



CHARACTER AREA PLAN

- Placemaking; qualitative aspects of design + space
- Shade, walkability, livability, connectivity, etc.



MULTI-FAMILY DESIGN GUIDELINES

- Quality standards
- Evaluative process [performance-based]

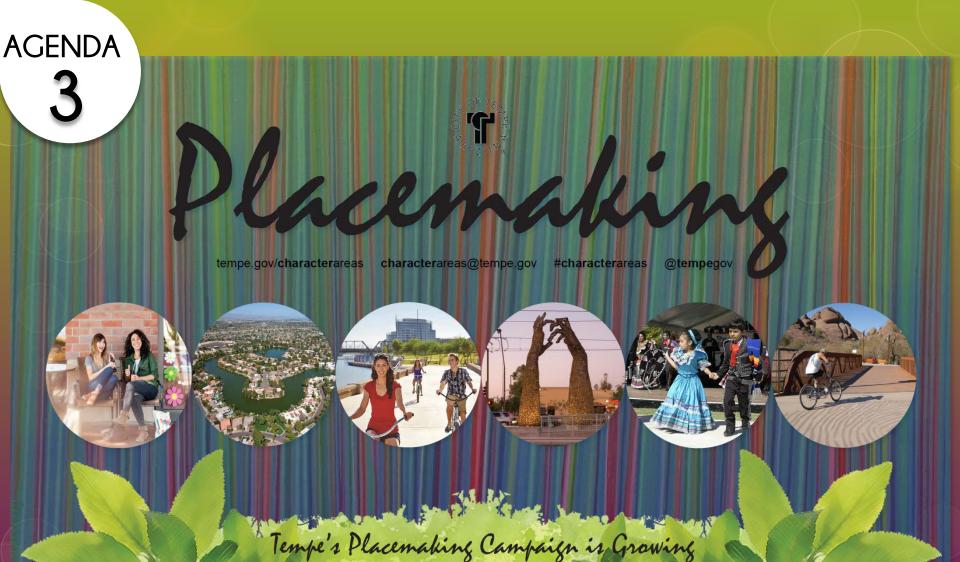


LRT STATION AREAS + STREETCAR STOPS PLANS

- Platform area, shade, public art, accessibility, identity
- Ground-floor flex space design



GUIDING
DOCUMENTS
FOR
PROPERTY
OWNERS /
POLICY MAKERS /
PI AN REVIEW



QUALITY of LIFE

waterfronts canals PUBLIC SPACES = PUBLIC LIFE

walkability **bike**ability **liv**ability

places to go meet me here... markets plazas

STREETS **parks**

POST-WAR SUBDIVISIONS

nuestro vecindario

STREETCAR transit-oriented design

places for kids + places to be a kid

life happens between buildings NEIGHBORHOODS Urban, creative, edgy

XTREME BEAN COFFEE CO. 27 MAY 2015













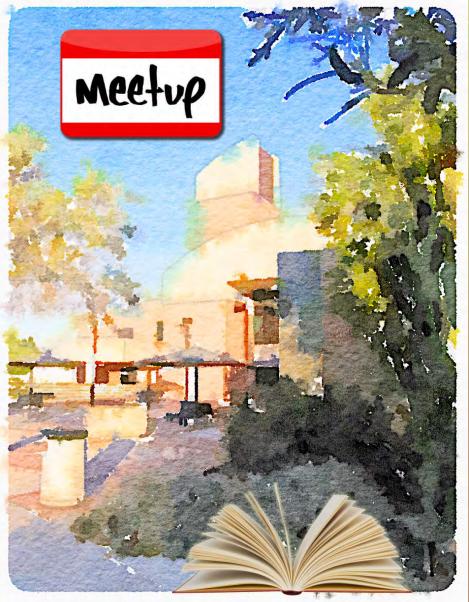






of the Tempe Public Library





SENIOR WISDOM @ FRIENDSHIP VILLAGE 28 JULY 2015



nourish @ SCNM 23 JULY 2015







SOLAR TREATMENTS









TEMPE LIBRARY COMPLEX SOLAR + LANDSCAPE PROJECT



TEMPE LIBRARY COMPLEX SOLAR + LANDSCAPE PROJECT



TEMPE LIBRARY COMPLEX SOLAR + LANDSCAPE PROJECT













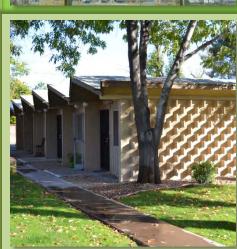














Give Us Your Word

Friendly

people, family, neighbor + pet-friendly; all ages + ethnicit creative, welcoming, tolerant

Local

local business + shopping, mixed use hub, independent, eclectic, people-oriented

Lush

shaded, beautiful, landscaped areas, attractive streets

Education/ Culture

educated residents, school grounds access/shared-use, learning +continuing education

Livable

Limited Density

low density, single-family dominant

Walkable/Bikeable

paths, canals, sidewalks

Sustainable

Active

dynamic, vibrant, recreation, outdoor activities, civic

Connected

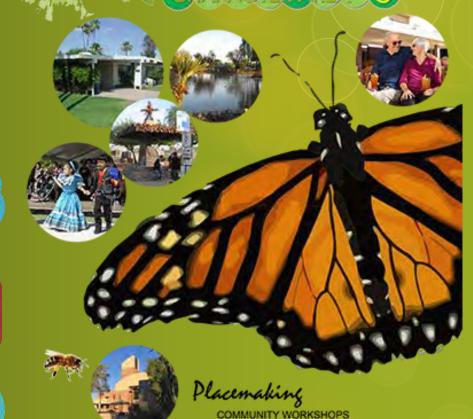
Convenient, neighborhood circulator (Orbit), drivable communitycentered meeting-places

Safe

crime prevention, neighborhood watch, law

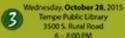
Future Oriented

progress, forward thinking, evolving





Tuesday, August 25, 2015 Tempe Public Library 3500 S. Rural Road 6-8:00 PM





QUALITY of LIFE Hid Century Modern Post War Subdivisions

> Shalimar Tempe Gardens

> > McClintock

Give us your word.
What 'one' word best describes your registerhood?

life happens between buildings

Triendalin Village NEIGHBORHOOD PRESERVATION

peaceful, safe, stable



CHARACTER AREAS



tempe.gov/characterareas
@tempegov
#characterareas









City of Tempe | Character Area 5

Tempe Public Libary, Tempe History Museum, Pyle Center, Edna Vihel Center, Historic Date Palm Manor, Broadmor, Shalimar, McClintock, Alameda Meadows, Rural / Geneva, Meyer Park, Hughes Acres, Evergreen, Broadway Palms, Nu-Vista, Brentwood Cavalier, Alameda Campus, McClintock Manor, Cyprus Southwest, Hollis Park, Tempe Palms, Superstition, Tempe Gardens, Kyrene Superstition, Southern Palms



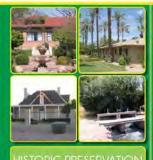


* Thanks for your time! Let's start with the easy stuff. Please select all that apply:

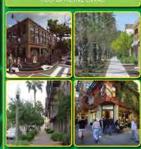


SURVEY ALAMEDA

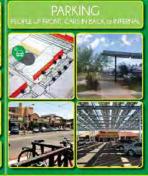
- Female
- Male
- Student [part-time or full-time]
- Business-owner [within Character Area 5]
- Hablo español [si a usted le gustaría la información en español, por favor comuniquese con la ciudad de Tempe a 480.350.4311]











rationberg House) and food-irrgated neighborhoods Shawcase Fence's history connections to the past are key to Florenavira.

design, forter adaptability and phoose materials that stand the test of time, Refroll stap retail to create destinations.

family neighborhoods. Mantain pedestrian-scaled its liding frontages. Use anascope recommissional autosoffent anistrans.

maintaining a walkable rhythmol cestinations. Greate peaces rian destinations along Broadway and Scuthern Contacts.

the area (culti-appeal), consupplement the opensoace network add to sense of place and serve as nodes of connectivity

Car and Bile paiking are essential out rangate prosenos of surface lots along streets. Or out buildings and bermlandscape to screen parsing. Shade with photovaltatic structures when passible

Comments:

Comments:

Comments:

Comments:

Comments:

CHARACTER AREA 5

ALAMEDA AREA **PRIORITIES**



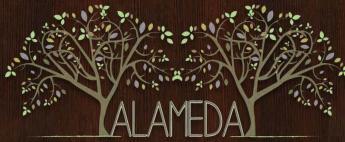
CHARACTER AREA 5 PRIORITIES

What Matters Most.



* 1. HISTORIC PRESERVATION

Promote preservation of existing buildings (Morrow-Hudson, D.J. Frankenberg House) and floodirrigated neighborhoods. Showcase Tempe's history; connections to the past are key to Placemaking.



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Tempe's history; connections to the past are key to Placemak 🧿

A Top Priority

Priority

Indifferent

Not a Priority

Other

CHARACTER AREA 5 PRIORITIE

ALAMEDA AREA PRIORITIES

TRANSPORTATION MASTER PLAN PROJECTS 2020 2040









TRANSPORTATION MASTER PLAN PROJECTS 2020 2040

CA 5 - EXISTING BIKE/PED. PLANS

	CA 5	Bike/Ped Improvement	Location	
	2020	Improved Crossing	UPRR/Alameda	
		Safety Improvement	Broadyway/Mill	
Y			Broadyway/ Rural TRANSPORTATION (The second	
			Broadway/McClintock MASTER PLAN	
			Southern/Mill [8]	
			Southern/Rual	
		Streetscape with Buffered/Protected Bike Lanes	Broadway (E/W bound Lane Reduction, Rural to Tempe Canal)	
			Alameda (Country Club to Tempe Canal)	
			Southern (W bound lane reduction)	
		Streetscape with Bike Blvd.	Alameda	
			Broadway (Rural to Tempe Canal)	
		Streetscape w/ Bike Lane	Mill Ave.	
		BIKEiT (Bike Blvd.)	College Ave	
			Alameda (Country Club to I-10)	
			Hardy Dr.	
			Tempe Canal	
		Multi-Use Path	Western Canal	
	2040	Improved Crossing	Alameda/101 (Overpass)	
			Dorsey/US60 (Overpass)	
		Lane Reduction	McClintock (N/S bound, Southern to Baseline)	
		Streetscape w/ Bike Lane	McClintock (S. bound lane reduction, 202 to Southern)	
			Rural Rd. (N/S bound lane reduction)	
		BIKEIT (Bike Blvd.)	Dorsey Ln.	
			Smith Rd.	
		Buffered/Protected Bike Lanes	Price Rd. (North and South)	
		Bike Lanes	McClintock (Southern to US60)	
		Multi-Use Path	U.P.R.R.	

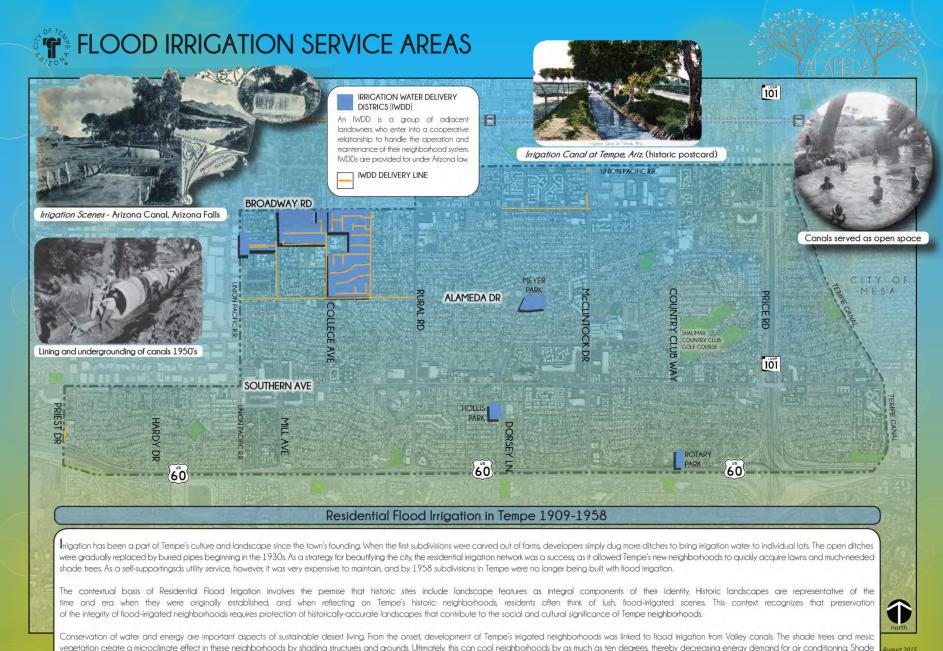
TRANSPORTATION MASTER PLAN PROJECTS 2020 2040

CA 5 - EXISTING TRANSIT PLANS

CA 5	Transit Improvement	Location
	Premium Bus	Route 520 - Southern (Phoenix to Mesa)
		Route 72 - Rural (University to Chandler Border)
	Increased Frequency	Route 45 - Broadway (10 min. weekday peak)
2020		Route 61 - Southern (10 min. weekday peak)
		Route 65 - Mill/Kyrene (30 min. Sat/Sun)
		Route 66 - Mill/Kyrene (30 min. Sat/Sun)
		Route 81 - McClintock (30 min. Sat/Sun)
		Route 65 - Mill/Kyrene (20 min. weekday peak)
	Increased Frequency	Route 66 - Mill/Kyrene (20 min. weekday peak)
2040		Route 81 - McClintock (10 min. weekday peak)
2040	Streetcar	Rio Salado/Mill to Southern/Rural
	High Capacity Transit	Rural/Baseline to Scottsdale Border
	Underpass	Rural/U.P.R.R. Active Discovery rees Inclusive ART







also decreases the evapotranspiration rate, allowing vital ground water to stay where it is needed instead of being pulled from the ground by the desert sun.



HISTORIC PLANT PALETTE

TREES

Phoenix dactylifera Phoenix Date Palm Sweet Acacia Acacia farnesiana Carya illinoisnensis Pecan Citrus (various) Citrus species Eriobotrya japonica Japanese Loquat

Fraxinus velutina Arizona Ash

Kingan Mulberry (fruitless) Morus Alba

Aleppo Pine Pinus halepensis Punica granatum Pomegranate

Chinese Evergreen Elm Ulmus parvifolia

Vitex agnus-castus Chaste Tree

VINES

Antigonon leptopus Oueen's Wreath Campsis radicans Trumpet Vine Dipogon lignosus Australian Pea Vine English Ivy Hedera helix Hyacinth Bean Lablab purpureus Gourds Lagenaria species Lathurus odoratus Sweet Pea Wild Cucumber Marah gilensis Hacienda Creeper Parthenocissus sp. Tropaeolum species Nasturtiums Wisteria Wisteria frutescens





Citrus Tree

Date Palm



Oleander

ANNUALS

SHRUBS

Agave species Bougainvillea species Buxux japonica lasminium mesnyi Juniperus deppeana Lagerstroemia indica Leucophyllum fruitescens Liguistrum japonicum Liquistrum lucidum Myrtus communis compacta Nandina domestica Nerium oleander

Pyracantha species

Rosmarinus officinalis

Rosa species

Thuia orentalis

Yucca species

Agave Bouaainvillea Boxwood Primrose lasmine Chinese Juniper Crape Myrtle Texas Saae Japanese Privet Wax Leaf Privet Dwarf Myrtle Heavenly Bamboo Oleander. Pyracantha Roses Rosemary

Arborvitae

Yucca

Antirrhinum species Bellis perennis Calendula Camellia species Chrysanthemum spp. Delphinium spp. Dianthus caryophyllus Gardenia spp. Geranium spp. Hemerocallis spp. lris sop. Lobularia maritima Petunia spp.

Tagetes spp. Verbena spp.

Viola spp. Zinnias spp. Snapdragons Daisies Pot Marigold Camellia Chrysanthemum

Larkspur Carnations Gardenia

Geranium Daylily

Iris Sweet Alyssum

Petunias **Marigolds** Verbena Violets Zinnia



Rose

Sweet Acacia



Rosemary

AGENDA 5

140 MAYOUMI TIME

- 1. Dot ocracy
 - ✓ Apache Area Priorities
- 2. Review Drafts of Maps + Plan Narratives
 - ✓ Leave your Post-It® comments on posters
 - ✓ Place ideas outside the Scope of Work in the Parking Lot of Ideas



✓ Personalized time







- ✓ Consolidation of all public input:
 - ✓ Workshops
 - Meetups
 - ✓ "Alameda Area Priorities" dot ocracy
 - ✓ Electronic Survey
 - ✓ Comment Cards
- ✓ Draft Alameda Area Plan
- ✓ Present draft at October 28 Workshop







tempe.gov/characterareas

(ALAMEDA)

Our goal is simple: Involve you.

tempe.gov/characterareas

